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LIFTED RESEARCH GROUP

It's not just a name. It's a way of living.

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LRG is an independent family operation with deep multi-cultural roots. We do things our own way, but our authenticity comes from being woven into the fabric of the lifestyles we promote. It's unity through diversity.

And we never forget **who we create for:**
The ones that are trying to pay their rent with their passions.

Think of us as a support group for the independent and underground culture.

We are **Underground Inventive.**
We are **Overground Effective.**
We are **LRG.**

And **so are you.**

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